

Lady Design Royal Velvet

Product description

Type

This product is a high quality waterborne paint. Based on special acrylic emulsion.

Features and benefits

Gives a luxurious soft velvet finish inspired by the soft touch of velvet fabric to add originality and elegance to your wall.

Recommended use

Specially formulated top coat for indoor use and recommended for Hotels, Restaurants, Villas and all other prestigious interiors.

Substrate

Cement plaster, Concrete, block work, gypsum board, rendered surfaces, MDF, plywood etc.

Product data

Packaging size	1 L and 4 L
Colours	Refer to the Lady Design Book.
Solids by volume	30 ± 2 volume% Theoretical
Specific gravity	1.27 Theoretical
VOC	253 g/l ISO 11890 EU
VOC comments	This is the theoretical value. Tested value will vary depending on test methodology, accuracy of equipment used for testing and test conditions.

Application data

Remarks

Highly recommended that this product is applied by a skilled and a professional painter.

The product can be applied by

Plastic scrapper and Plastic trowel

Cleaning of painting tools

Water

Film thickness per coat

Typical recommended range

Dry film thickness	30 - 40 µm
Wet film thickness	100 - 120 µm
Film thickness will vary and is calculated as average.	
Theoretical spreading rate	10 - 8 m ² /l

Spreading rate depends on film thickness applied, type of texture, surface porosity, imperfections, temperature, wastage during painting etc.
The average spreading rate per coat can be confirmed at site by a trial application.

Conditions during application

The temperature of the substrate should be minimum 10 °C and at least 3 °C above the dew point of the air, measured in the vicinity of the substrate. Good ventilation is usually required in confined areas to ensure proper drying.

Drying times

Drying times are generally related to air circulation, temperature, film thickness and number of coats, and will be affected correspondingly.

1. Recommended data given is, for recoating with the same generic type of paint.
2. In case of multi-coat application, drying times will be influenced by the number and sequence and by the total thickness of previous coats applied.
3. The surface should be dry and free from any contamination prior to application of the subsequent coat.

The drying time is measured by stated values:

Relative Humidity (RH) 50 %

Substrate temperature	10 °C	23 °C	40 °C
Surface (touch) dry	3 h	2 h	0.5 h
Hard dry	15 h	4 h	3 h
Dry to over coat, minimum	15 h	4 h	3 h

Directions for use

Surface preparation

The substrate must be sound, clean, dry and free from dust, oil, grease, laitance etc. All traces of form release agents/curing agents must be removed. A light sanding with suitable abrasive material is recommended before application. Any resulting dust/loose particles must be removed.

Recommended paint system

Primer

Fenomastic Emulsion Primer : 1 - 2 Coats

Topcoat

Lady Design Royal Velvet : 2 Coats

Remarks

Other systems may be specified, depending on area of use.

Contents of packaging with different batch numbers must be mixed together before use.

Please refer to the Decorative Sales Department for technical advice.

This product is available in: United Arab Emirates, Bahrain, Kuwait, Qatar, Oman, Saudi and Egypt

Storage

The product must be stored in accordance with national regulations. Keep the containers in a dry, cool, well ventilated space and away from sources of heat and ignition. Containers must be kept tightly closed. Handle with care.

Health and safety

Please observe the environmental and precautionary notices displayed on the container.

A Material Safety Data Sheet for the product has been issued.

Detailed information regarding health and safety risks and precautions for the use of this product is specified in the product's Safety Data Sheet.

First-aid measures, refer to section 4.

Handling and storage, refer to section 7.

Transport information, refer to section 14.

Regulatory information, refer to section 15.

Disclaimer

The information in this document is given to the best of Jotun's knowledge, based on laboratory testing and practical experience. Jotun's products are considered as semi-finished goods and as such, products are often used under conditions beyond Jotun's control. Jotun cannot guarantee anything but the quality of the product itself. Minor product variations may be implemented in order to comply with local requirements. Jotun reserves the right to change the given data without further notice.

Users should always consult Jotun for specific guidance on the general suitability of this product for their needs and specific application practices.

If there is any inconsistency between different language issues of this document, the English (United Kingdom) version will prevail.